



FOR IMMEDIATE RELEASE

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**US ARMY SOLDIERS WILL STAY WARM IN THE FIELD WITH THIRD GENERATION
EXTENDED COLD WEATHER CLOTHING SYSTEM (GEN III ECWCS)**

ADS awards Wild Things[®], Inc. military contracts to produce high tech cold weather clothing

North Conway, NH – October 17, 2007 – Wild Things[®], Inc. is busy producing extreme cold weather clothing and packs for several branches of the U.S. military.

GEN III ECWCS is a seven layer system which is changing the way the American Soldier can fight by providing more options and the highest possible performance to today's warfighter. It is based on layering systems currently used by mountaineering professionals and designed for the U.S. Army. Wild Things[®], Inc. specially designed the Loft Layer VII for this system. In conjunction with ADS, Inc., the systems lead integrator; they are currently manufacturing the Level VII Extreme Cold Weather Parka and Trouser. Constructed with a wind proof, water repellent outer shell, and PrimaLoft[®] Sport Thermal bonded high-loft insulation, Level VII is highly durable and breathable.

Wild Things[®], Inc. is also manufacturing similar clothing systems for other branches of the U.S. military. Special Forces soldiers and Marine Corps troops will benefit from the warmth and comfort of this advanced clothing. The Marine Corps named their outfit the "Happy Suit". The set includes an extreme cold weather parka, trouser and booties. These light weight garments can be packed to a minimum volume and be easily carried with other mission essential gear.

Along with cold weather apparel, Wild Things[®], Inc. is providing the U.S. Army with their popular Andinista mountaineering packs. The Andinista is designed for alpine style climbing. It is lightweight, extremely durable and receives the highest reviews among alpine packs tested.

About Wild Things[®], Inc. – Since 1981, Wild Things[®], Inc has been manufacturing state of the art lightweight climbing equipment and clothing for expedition, alpine, ice and rock climbers. Their experienced staff field tests all products to ensure safety, performance, quality and simplicity. Wild Things[®], Inc. is a woman owned company and all products are proudly made in the USA. For more information visit <http://www.WildThingsGear.com> or call 603.356.WILD (9453).

About ADS, Inc. (www.adstactical.com) – ADS is intensely focused on providing timely and cost effective special operational products and logistics solutions our clients need to increase their operational effectiveness and complete their missions – at home or in theater. ADS has developed procedures that shorten the logistics pipeline to provide rapid response and the best

pricing to our customers worldwide. ADS has been awarded a \$220 million contract to manage and procure the U.S. Army's new Generation III Extended Cold Weather Clothing System (ECWCS). As the lead integrator, ADS will capitalize on its unparalleled product expertise and cutting edge distribution operations to lead a team of over ten U.S. technical garment manufacturers and textile companies to produce and supply the versatile 7-layer, 12-component system for fielding this winter to Soldiers in Iraq and Afghanistan. ADS is a Worldwide DLA Prime Vendor, a GSA contract holder and a DoD EMail contract holder. ADS is the 2005 Defense Logistics Agency DLA Business Alliance Innovative Small Business Performer of the Year.

Trademarks

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